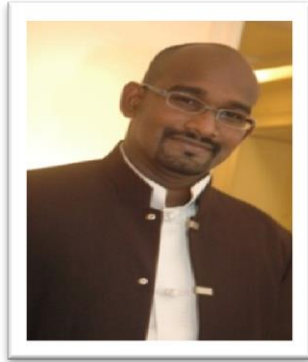


PROFILE



Santhakumaran Atmalingam

- *Masters Degree in Social Science University Putra Malaysia (UPM) (Final Semester)*
- *Bachelor in Business Administration (Hons) University Kebangsaan Malaysia (UKM) (Majored in Marketing)*
- *HRDF Certified Trainer (TTT/2930)*
- *Lean Six Sigma Black Belt (International Six Sigma Institute)*
- *Certified NLP Practitioner (NFNLP – USA)*

Santhakumaran Atmalingam (Santha) age 42 is a sales and management thought leader, keynote speaker, leader for training events in South East Asia with a total of 20 years of corporate experience in various positions from sales, marketing to training, coaching and consulting. His mission is to empower individuals and teams to maximize their income potential by learning how to use Sales Skills, Neuro Linguistic Programming (NLP), Behavioral Type Communication skills that are simple and work which creates amazing results.

After completing his Bachelor's Degree in 1998, Santha entered the property development industry as a sales executive with Brunsfield Group of Companies. He had successfully planned, launched and sold three (3) high rise property developments in Klang Valley while managing a group of high performing sales and credit control team. His experience for new set up company includes: - being the Country Manager for Obelix Networks Sdn Bhd and PT Obelix Indonesia and managed to secure business worth USD2 Million in the first year of operation. He was responsible to meet the sales forecast and roll out large scale projects both in Indonesia and Malaysia.

Santha is an expert in Behavior Style Analysis in this region. He has conducted training programs for many well-known and reputable organizations in Malaysia, Indonesia and Brunei Darussalam. Some of his clients are Bank Negara Malaysia, Bank Islam Brunei Darussalam (Brunei), The Empire Hotel and Country Club (Brunei), Bank Simpanan Nasional, Giant Hypermarket, Siemens Malaysia, Suruhanjaya Syarikat Malaysia (SSM), MAA Group, Pos Malaysia, Felda Global Ventures to name a few.